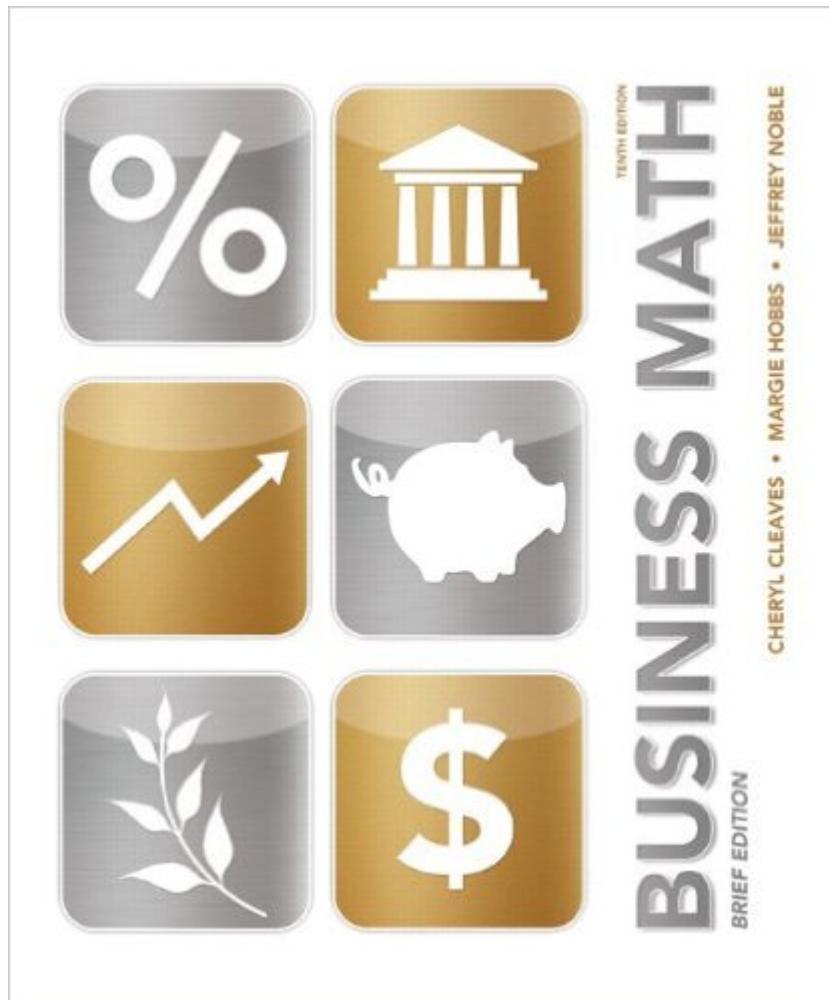


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Business Math Brief (10th Edition)



Synopsis

Business Math Brief, Tenth Edition unlocks the world of math by showing how it is used in the business world. Written in a conversational style, the book covers essential topics such as banking, interest, insurance, taxes, depreciation, and inventory. It carefully explains common business practices such as markup, markdown, and cash discountsâ “showing students how these tools work in small business or personal finance. Authors encourage self-starters from the beginning, with the review of basic math, annotated examples, stop and check exercises, skill builders and application exercises. This edition includes updated problem sets, new trends and laws, and the one-of-a-kind MyMathLab website.

Book Information

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Average Customer Review: 4.4 out of 5 starsÂ See all reviewsÂ (50 customer reviews)

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Customer Reviews

This book contains some useful introductory information, but as far as the math is concerned, it really makes simple concepts more difficult. I know the math-it's extremely simple, but didn't understand what they were trying to say. On many occassion, I simply skipped their explanations, and did the math. I mean, come on, does it really take a half a page to teach someone how to multiply mixed fractions? Things of that nature are simple and really straightforward. The mathematics is extremely easy. I was expecting to be challenged, and having to learn equations that involve calculus, instead, I'm simply going over crap that is easier than what is required on the GED test. So to anyone who uses this book and gets discouraged, know that's it's not you if you are struggling, it's the teaching method. The part that I appreciated was being introduced to different components, such as the function that banking plays in the business world. Great book if you like

easy material, but not anything special if you actually want a challenge. If the book was more thorough and challenging, then I would have gave it 4 stars.

An excellent accompaniment to the Math Lab software. Processes are broken down and explained well. Good step by step instructions.

Finally, a math textbook that does a decent job at communicating math. I liked the examples and "how to" sections which were able to explain concepts in ways much clearer than other textbooks/website that I've used. My understanding of fractions and percentages have never been better, and I owe it to this textbook. This for people who aren't trying to become mathematicians. Rather, it's for the average person who needs and wants to fully comprehend business math. If you're willing to put in the effort then this textbook will help tremendously.

If you want to learn about reviewing business math concepts then this book is for you. This book illustrates math sample problems, and reviews those math formulas step by step.

The book exceeded my expectations! There was an unexpected delay in receiving the book, but it arrived before my class ended. I was able to study and understand concepts and passed my class with a B!

It has been a tremendous help to me since this course is online only. When I am in doubt, I check it out. Also, the shipping was prompt and made it to my home a day earlier than expected, that meant I could start studying sooner than expected. The condition of the book was beyond my expectations. I was very pleased with my purchase and will order again in the future for any educational materials that I may need.

I ordered the Business Math book from .com as it is one of the books needed for my son's college course. It turned out to be cheaper new than he could have rented or purchased used. I was very pleased - quality was excellent.

I was really happy because this textbook at the bookstore in campus was absurdly expensive. I paid a great price here and it was in perfect condition, like new!!! Awesome buy! 100% satisfied!

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